

SANTA MONICA HIGH SCHOOL



Choral Music Program
601 Pico Blvd., Santa Monica CA 90405 310-395-3204 x 71404 www.samohichoir.org

June 6, 2011

Dear Friend and Music Supporter,

On October 22, 2011, the Choral Music Steering Committee is planning an exciting community event: our 5th Annual Sweet Serenade and Silent Auction, a Choral Concert, to Benefit Santa Monica High School's Choral Music Program. This event will take place at The Santa Monica Civic Center.

Unfortunately, due to **severe** state and national budget cuts, funding for the arts has been lost. The Choral Music Program's steering committee must raise the necessary funds each year to cover its expenses, which include sheet music, vocal coaches, supplies, festival fees, transportation, touring expenses, and more.

Please join us this year in supporting the choral program with a contribution for our on line auction on Charity Buzz. Most popular items include entertainment, travel and sports experiences; celebrity meet and greets, tapings and set visits, lot tours, table readings and signed scripts, walk on parts, hotel packages, Super Bowl tickets, Hollywood Bowl tickets, Staples Center boxes, concert tickets and other behind the scenes musical and entertainment experiences for our online auction. Your contribution will be listed in our catalogue and on our website. In addition to funding this exceptional program, participating in this event provides excellent exposure for your business. All donations are tax deductible to the extent permitted by the law.

The Choral Music Program of Santa Monica High School is one of the most accomplished in the region, winning awards and competing regularly in state and national vocal music competitions. Our choirs have performed in Hawaii, Italy, Mexico, Hungary, Austria, Germany, England and Vancouver, Canada.

In addition, the Choral Music Program has endeavored to share the gift of music--performing at community fairs and events, sharing holiday music with shoppers on the Promenade, and visiting local senior centers. Santa Monica High School, serving over 3,000 students from neighborhoods throughout our city, has long been recognized as an outstanding contributor to the community arts scene.

Thank you in advance for your consideration and for your commitment to Santa Monica High School's Choral Music Program. Please return the enclosed donation form and your gift certificate in the envelope provided. If you are donating merchandise please return the form in the enclosed envelope and we will contact you to arrange pick up or drop off. The deadline for inclusion in the auction program is October 7th, 2011. Contact Heather Graham at heathergraham@me.com 310-259-7548 or Lauren Reicher-Gordon at Lauren@kidsave.org 310-413-1048 with any questions.

Thank you for your support and generosity!

Handwritten signatures of Heather Rickett Graham and Lauren Reicher-Gordon.

Santa Monica High School Sweet Serenade Auction Chairs
Heather Rickett Graham and Lauren Reicher-Gordon