

What every choir family should know about our



Sweet Serenade is the Samohi Choral Music Department's largest fundraising event of the year. Celebrating its 11th year, *Sweet Serenade* has evolved into a community-building benefit concert featuring an outdoor **dinner** and **dessert** buffet with entertainment provided by all of our Samohi choirs, vocal clubs, and a myriad of talented soloists and small ensembles.

This EVENT is your first opportunity of the school year to be charmed by the fabulous musical stylings of the Samohi Choral Music Department, and a great opportunity for new Samohi Choir families to meet others and get acquainted with the program. Choir families are also encouraged to invite their friends and extended family to purchase tickets to attend and enjoy this evening of casual, supper club-style dinner and performances showcasing our choir students.

The **ONLINE AUCTION** that runs from September 23 - October 31 in conjunction with the event raises money for tour scholarships, travel to choral events, entry fees for competitions, vocal coaching, classroom materials, sheet music, and more.

EVENT DETAILS

WHEN: Saturday, October 21, 2017 @ 6:00pm - 10:00pm (or when clean-up is complete)

WHERE: Santa Monica High School's Centennial Plaza in the Innovation Building Courtyard

TICKETS: \$20 per person, or \$250 for a reserved VIP table that seats up to 10 people. Tickets can be purchased online at www.BiddingForGood.com/SweetSerenade and will be held at will call for pickup on the evening of the event,

ONLINE AUCTION:

Donations will be collected now through October 13. The most popular auction items each year are hotel stays or vacation packages, concert or sporting event tickets, and gift cards for restaurants, goods, and services. Personal offerings such as a dinner or Sunday brunch hosted by a choir family, cooking lessons, or other creative experiences are always a big hit, as well! A letter is included with this packet for you to use to solicit donations, and is available online: <http://samohichoir.org/> Please donate generously to benefit your student's choir program!

(Turn this page over for more information about how Samohi Choir families can help)

HOW CAN SAMOHI CHOIR FAMILIES HELP AND PARTICIPATE IN OUR SWEET SERENADE FUNDRAISER?

STUDENTS will perform at the event with their choirs. Students are also invited to audition as a soloist or small ensemble to perform at *Sweet Serenade*. Audition details will be made available in class.

Choir students may wear a Samohi Choir T-shirt (**order form can be found online or in the back to school packet each student received**) and nice jeans (not ripped), pants and a button-down shirt, or a dress. *Samohi dress code does apply.*

There will be a rehearsal for all choir students after school on Friday, October 20th, and all students are expected to participate in set-up and clean-up on the day of the event. Additional volunteer opportunities for students will be communicated via choir co-presidents.

SAMOHI CHOIR PARENTS are asked to help:

- Ask businesses to donate goods, services, or special experiences to the raffle and online auction, or to become a Sweet Serenade Sponsor (see sponsorship form at samohichoir.org)
- Purchase event and opportunity drawing tickets
- Invite friends and family
- Browse and share our online auction at www.BiddingForGood.com/SweetSerenade (open after 9/23/17)
- Come have fun on October 21st
...and spend an extra 10 minutes to help clean up and stack chairs.

It takes a village and we need every family's participation!



If you have any questions or would like to volunteer to help make this event a success, please contact us!

Sweet Serenade Chair, Jennie Korneychuk – danjenok@gmail.com or 949 468 7502

Online Auction Co-Chair, Emily Arms – emilyarms@yahoo.com or 310 429 0332

Opportunity Drawing Chair, Denise Kato – denisekato@me.com or 310 403 0201