

Santa Monica High School Choral Music Department's  
**Sponsorship Information and Commitment**  
Sweet Serenade ~ Saturday, October 21, 2017



Santa Monica High School's Annual **SWEET SERENADE and SILENT AUCTION** will be held on **Saturday, Oct. 21<sup>st</sup>**. The event, held in conjunction with our *Bidding For Good* silent online auction, will include a raffle, delicious food, and contemporary performances by our remarkable choir students and their ensembles.

**The award-winning Choral Music Program of Santa Monica High School** is among the most accomplished in the region, competing regularly in state and national vocal music competitions. Our Choirs have performed in Italy, Mexico, Austria, Belgium, Holland, Hungary, Germany, England, and France. In addition, our choral students give the gift of music – performing at community events, sharing holiday music on the Third Street Promenade, and visiting area schools and senior centers throughout the year. Santa Monica High School serves a diverse student body of 3,000 and is recognized as an outstanding contributor to the local arts scene.

**Sweet Serenade** and our wonderful concerts give all of us an opportunity to celebrate and share the gift of music by engaging new supporters, building awareness of *both* the excellent Santa Monica High School Choral Program, *and* the importance of arts in education. **Sponsors will be publicized as community arts supporters and will** help Samohi continue to offer a first-class music education and cover many necessary program expenses including sheet music, supplies, festival fees, transportation expenses, vocal coaching and tour scholarships so that ALL students can create art and achieve!

----- PROGRAM SPONSORSHIP -----

**( ) PLATINUM 2017 - 2018 Concert Series Sponsor - \$3000**

Full page ad in Sweet Serenade program (8 x 10.5)\*, Winter and Spring Concerts and Masterworks Program  
Sponsor's banner hung at Sweet Serenade Event and in Barnum Hall foyer at Winter and Spring Concerts and Masterworks Concert  
Preferred Table for 8 (includes dinner/dessert/concert) at Sweet Serenade  
Acknowledgement as Platinum Sponsor on our Santa Monica Choir Website, and Facebook Page  
4 Winter Concert tickets, 4 Café Samo Concert Tickets, 4 Masterworks Tickets, 4 Spring Concert Tickets

----- SWEET SERENADE SPONSORSHIPS -----

**( ) GOLD - \$1000**

Full page ad in Sweet Serenade program (8 x 10.5)\*  
Sponsor's banner hung at Sweet Serenade Event  
Business Card ad\* in concert programs: Winter Concert, Café Samo, Spring Concert  
Acknowledgement on our Santa Monica Choir Website and Facebook Group  
4 Sweet Serenade Tickets, 4 Winter Concert tickets, 4 Spring Concert Tickets

**( ) SILVER - \$500**

½ Page ad in Sweet Serenade program \*  
Business Card ad\* in concert programs: Winter Concert, Café Samo, Spring Concert  
2 Sweet Serenade Tickets, 2 Winter Concert Tickets, 2 Spring Concert Tickets plus acknowledgement on our Santa Monica Choir Website

**( ) BRONZE - \$250**

¼ page ad in Sweet Serenade program\*  
2 tickets to Sweet Serenade, plus acknowledgement on our Santa Monica Choir Website and Facebook Page

\* Ads need to be black & white; a .pdf, .png, or .jpeg is format is preferred. Email to [erin.inatsugu@gmail.com](mailto:erin.inatsugu@gmail.com).

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_ Email \_\_\_\_\_

Please make sponsorship check(s) payable to:

SMAPA-Vocal Music  
c/o Erin Inatsugu, President-Samohi Choral Steering  
7512 West 89<sup>th</sup> Street, Westchester, CA 90045

**DEADLINE FOR SUBMISSIONS: September 18, 2017**

For more info about artwork and ad specifications, please contact Erin Inatsugu at [erin.inatsugu@gmail.com](mailto:erin.inatsugu@gmail.com) or 310 745-9680

SMAPA-Vocal Music is a 501 (c)(3) – Federal Tax ID 95-2563339. Sponsorships are tax deductible as provided by law.